



Cara Mooney Designs

Questionnaire

Your answers below will help me start preparing a quote, and to get a starting idea of what you have in mind. Please let me know if you have any questions.

Contact Information:

Full Name	Date
Company Name/Organization	Telephone
Street Address	Cellphone
City, State, Zip	Email
Website (if applicable)	

1. What kind of project(s) do you have in mind?

Logo, Branding

Flyers / Posters

Business Card Design

Print Material Design

Other: _____

2. Are you the decision-maker for this project?

Yes

No, _____

3. Do you have a deadline?

Yes, _____

No

4. How should the project be perceived? (Check all that apply)

Modern

Innovative

Spare and minimalistic

Sophisticated

Professional

Casual, fun

Childish, young

Rich and bold

Calm, meditative

Grunge

Vintage

Other:

5. Do you have any of the following resources for the project?

Logo

Print Materials (eg. business cards, brochures, or print ads)

Branding Specifications

Photos

Other: _____

6. Describe what you have in mind.

7. What is your project budget?

(This range will give me an idea of how many features can be included.)

Less than \$500

\$500-\$1000

\$1000-\$2000

\$3000-\$4000

\$5000 +

Not sure yet

8. Is your company a 501(c)(3) non-profit?

Yes

No

9. How will you judge a successful project?

10. Is there anything else? Let me know.