



Cara Mooney Designs

## Questionnaire

Your answers below will help me start preparing a quote, and to get a starting idea of what you have in mind. Please let me know if you have any questions.

### Contact Information:

Full Name	Date
Company Name/Organization	Telephone
Street Address	Cellphone
City, State, Zip	Email
Website (if applicable)	

**1. What kind of project do you have in mind?** *(Check all that apply)*

- Website Design & Development
- Website Design Only Site
- Website Redesign
- Development Only
- Custom WordPress Site
- Print Material Design (i.e. business card, advertisements, ect.)
- Logo, Branding
- Site Maintenance
- Other \_\_\_\_\_

**2. Are you the decision-maker for this project?**

- Yes
- No, \_\_\_\_\_

**3. Do you have a deadline?**

- Yes, \_\_\_\_\_
- No

**4. What kind of timeframe you are looking for?**

---

---

**5. What should the function of your website be?** *(Check all that apply)*

- Brochure** - Presents company information with content that rarely changes; static pages, not usually very interactive
- Informational** - Presents company information and regularly publishes new content, such as blog posts, or press releases
- Entertainment** - Promotes a product, such as an album or movie, and often incorporates music and/or animation
- E-Commerce** - Sells products or services
- Other: \_\_\_\_\_

**6. Tell me about your company.**

**What kind of company is it? What kind of products/services do you provide?**

---

---

---

---

---

---

---

---



**10. How should the site be perceived?** *(Check all that apply)*

- Modern
- Innovative
- Spare and minimalistic
- Sophisticated
- Professional
- Casual, fun
- Childish, young
- Rich and bold
- Calm, meditative
- Grunge
- Vintage
- Other: \_\_\_\_\_

**11. Do you have a site structure ready?**

- Yes, I have a site structure outlined.
- Not yet, but I will get one ready.
- No, I need some help preparing one.
- Other: \_\_\_\_\_

**12. What are some of your desired search engine keywords?** *(Separate with comas)*

---

---

---

---

---

---

---

---

**13. Do you have any of the following resources for the project?** *(Check all that apply)*

- Logo
- Print Materials (eg. business cards, brochures, or print ads)
- Branding Specifications
- Photos
- Videos
- Domain Name
- Hosting
- Other: \_\_\_\_\_



